

Chengdu International Finance Square – A Flagship Project of the Wharf

Group to Stage its Grand Opening on January 14, 2014

“It’s Time” to Bring a Brand-new Outlook to Chengdu

December 16, 2013, Hong Kong: The Wharf (Holdings) Limited (Stock Code: 004; “the Group”) announced today that the Group’s flagship project - Chengdu International Finance Square (Chengdu IFS) - located in the CBD of Chengdu will stage its grand opening on January 14th, 2014, ushering in a brand-new chapter for the city of Chengdu.

Chengdu IFS, the Ultimate Commercial Complex Featuring the Concept of “City within the City”

With its overall gross floor area exceeding 760,000 sqm, Chengdu IFS is a landmark commercial complex that consists of four major parts, a flagship shopping mall of 210,000 sqm, premium Grade-A office buildings of over 250,000 sqm, a five-star hotel with approximately 230 rooms, and luxury residential properties of approximately 27,000 sqm. The project is the largest complex in Chengdu in scale compared to others in operation or under construction in the City.

Chengdu IFS is a world-class one-stop shopping destination which fully integrates shopping, catering, business, leisure, entertainment, residence, and art, a commercial complex which perfectly features the concept of a “City within the City”.

Wharf’s Executive Director, Doreen Yuk-Fong Lee said, “Chengdu IFS is broad in scale. Upon its opening, walking along Hongxing Road will become a completely new experience combining fashion, art, and lifestyle. This project would usher in an international city landmark in not only Chengdu but also the west of China, boosting the growth of luxury market and it will become a trend-setter for living in Chengdu providing one-stop top-notch international shopping in the region. One could experience the genuine cosmopolitan lifestyle without leaving the “City”.”

To mark the solemnity of the grand opening, Chengdu IFS denominated the opening with a theme named *It's Time*, allowing people to 'experience' Chengdu IFS from multiple perspectives.

Why *It's Time*?

Chengdu is known as China's third largest financial market only after Beijing and Shanghai, *It's Time* for the city to possess a world-class most-coveted landmark with the opening of CDIFS.

“Given the high value of Chengdu's land parcels and the impressive consumption expenditure of luxury goods, half of the Fortune 500 companies have established a presence here; Forbes, a leading business magazine from the U.S. and CBN Weekly from Mainland both selected Chengdu as an emerging market supernova, of which *It's Time* for the people in Chengdu to be proud of themselves.” Ms Lee continued, “The theme *It's Time* is a sort of pride for the Chengdu people to enjoy the joys and beauty of their daily lives. And *It's Time* to provide the people in Chengdu with a brand-new international lifestyle, much more than just another commercial complex for shopping.”

With the opening of the Chengdu IFS, *It's Time* for the people in Chengdu to experience the brand-new international lifestyle. The Chengdu IFS is bringing nearly 300 stores to the commercial district on Hongxing Road. Among them are international top brands of jewelry and wrist-watches of which almost a third of them just made their debuts in Chengdu such as Chanel, Balenciaga, Burberry, Christian Louboutin, Dior & Dior Homme, Audemars Piguet, Panerai, and Van Cleef & Arpels. The other anchor tenants include the world-renowned Lane Crawford Department Store, with nearly one hundred international cosmetic and fashion brands and the UA Cineplex (IMAX), etc.

As a vital cultural and artistic hub of contemporary arts, Chengdu is home to many prominent artists. *It's Time* for everybody to experience the perfect combination of art and

fashion. Chengdu IFS will spare no efforts to promote culture and art, and to inspire the public with them. The Antiquity Plaza on Level 1, Sculpture Garden and Art Gallery on Level 7 are to present the most avant-garde and influential art collections by the most prominent artists for exhibition in Chengdu, and will avail unprecedented enjoyment and artistic appreciation to the Chengdu people like never before.

Ms Lee continued, “If we take the one-stop international trendy lifestyle as a benchmark, considering the variety of brands and tenants, as well as the quality property management, the Chengdu IFS is on a par with the Harbor City in Hong Kong. Blessed with perennial experience and expertise in project development and shopping mall management, as well as the tremendous trust from the retailers, we are about to replicate the “Canton Road Legend” in Chengdu.

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http://www.wharfholdings.com/file/CDFIS_itstime1.jpg



http://www.wharfholdings.com/file/CDFIS_exterior1.jpg



http://www.wharfholdings.com/file/CDFIS_itstime2.jpg



http://www.wharfholdings.com/file/CDFIS_exterior2.jpg

Backgrounder

Chengdu IFS

Chengdu International Finance Square (Chengdu IFS) occupies the most coveted location within the Chunxi Road's core business district in the heart of Chengdu. It is at the intersection of the city's two main bustling arteries: Hongxing Road and Dacisi Road. With overall gross floor area exceeding 760,000 square metres, Chengdu IFS is a landmark development: not only is it the leading elite fully integrated complex in the central business district of western China, it is also one of the most popular one-stop-shop flagship high-end retailing landmarks. Costing over RMB16 billion, Chengdu IFS is the first flagship project in Mainland China by The Wharf (Holdings) Limited (established in 1886. Code at the Hong Kong Stock Exchange: 4.) Chengdu IFS complex has been conceived to be a "City within the City". It consists of flagship shopping mall, Premium Grade-A office buildings, five-star hotel, and luxury residential.

Wharf has drawn on its decades of expertise in premium-quality property management, operations and superior policies in Hong Kong and integrated it with the cultural attributes of Chengdu. It has built a world-class property management and service team for Chengdu IFS. The team delivers comprehensive value-added property management services for tenants, landlords and investors as well as an exceptional shopping experience for shoppers and tourists from around the world.

The flagship shopping arcade of Chengdu IFS measures 210,000 square metres and covers six levels and two underground levels. It features seamless connection with Chunxi Road Station, the interchange hub of Chengdu's Metro Lines 2 and 3 and close to 300 top-tier international brands of which 90 of them just made their debuts in Chengdu. They include a host of the best

known international luxury and lifestyle brands, leading designer fashion labels, jewellery and luxury watch brands, skincare and cosmetics centre, Lane Crawford Department Store, trendy eateries featuring international cuisines, a large ice-skating rink, UA Cineplex (IMAX), and a chapel. About 1,700 parking spaces are available. On top of being an elite fully integrated destination for shopping, entertainment, leisure, dining and art exhibitions, Chengdu IFS capitalises on the unique Antiquity Plaza (water supply system of the Tang Dynasty and horse-drawn carriage boulevards of the Song Dynasty), Sky Garden on Level 7, Sculpture Garden and the Art Gallery, to nurture art appreciation and enrich the city's cultural life by hosting diverse art exhibitions and cultural activities. Chengdu IFS is set to become the venue of choice for important events and deliver many pleasant surprises for shoppers and tourists alike.

The Wharf (Holdings) Limited

Established in 1886, The Wharf (Holdings) Limited is a listed subsidiary of Wheelock & Company Limited. Wharf's strategic business focus is on property development, including land acquisition, financing, project development, design, construction and marketing and promotion. Wharf has unparalleled expertise in the management of shopping malls in Hong Kong. Harbour City and Times Square are in the group's prized portfolio of properties. Advancing its longstanding mission of "Building for Tomorrow", Wharf focuses its resources and expertise on developing prime real estate projects in Mainland China spanning a dozen of Chinese cities. Wharf has firmly established a reputation as the developer for premier landmark projects, including Wheelock Square in Shanghai and the various Times Square projects in Chongqing, Dalian, Shanghai and Wuhan. Currently underway is the construction of five IFS projects in Changsha, Chengdu, Chongqing, Suzhou and Wuxi, which are based on the successful model of Harbour City in Hong Kong.

For more information on The Wharf (Holdings) Limited, please visit: www.wharfholdings.com

Fact Sheet – Chengdu IFS

Developer

The Wharf (Holdings) Limited

Leasing Agent

Long Jin Development (Chengdu) Company Limited

Property Management

Chengdu Harriman Property Management Company Limited

Address

No. 1, Section 3, Hongxing Road, Jinjiang District, Chengdu

Highlights

- Chengdu International Finance Square (Chengdu IFS) occupies an area of 55,000 square metres. Its gross floor area totals 760,000 square metres. The fully integrated complex consists of four towers on top of a multi-floor podium of shopping mall. Total investment exceeds RMB 16 billion
- Capitalising on its unique Antiquity Plaza on Level 1 (water supply system of Tang Dynasty and horse-drawn carriage boulevards of Song Dynasty), Sky Garden, the

Sculpture Garden, and the Art Gallery on Level 7, Chengdu IFS is set to drive art and cultural promotion by organising a series of exhibitions and events

- Modelled on Wharf's highly successful Harbour City, Chengdu IFS's core design concept is a "City within the City". It is a fully integrated complex alive with bustling activities, maximising its unique appeal as the landmark development in the heart of Chengdu
- An upscale flagship shopping mall (210,000 square metres and featuring close to 300 top-tier luxury and lifestyle brands of which 90 of them just made their debuts in Chengdu)
- Two Premium Grade-A office buildings (approximately 260,000 square metres)
- Luxury residential (approximately 72,000 square metres)
- A five-star hotel (offering around 230 guestrooms, approximately 41,000 square metres)
- Underground parking lot (around 1,700 parking spaces available)
- Commencement of operations: shopping mall (January 2014); tower blocks, hotel and luxury residential (2014)

Location and Transportation

- The most coveted location in the Chunxi Road business district, the hub of Chengdu's Central Business District
- At the intersection of the city's two most bustling arteries: Hongxing Road (set to become as successful as Canton Road in Hong Kong) and Dacisi Road
- Lower Ground Levels 1 and 2 are directly connected to Chunxi Road Station, the interchange hub of Metro Lines 2 and 3

- The convergence point of a number of public transportation routes: 3rd Road, 4th Road, 10th Road, 18th Road, 20th Road, 21st Road, 37th Road, 43rd Road, 47th Road, 56th Road, 58th Road, 68th Road, 81st Road, 98th Road, 152nd Road, and 166th Road
- A 20-minute journey from Chongqing: via the Cheng-Yu Intercity Passenger Dedicated Railway Line, visitors from Chongqing arrive at the Chengdu East Station and change to Metro Line 2 to Chunxi Road Station. They will reach Chengdu IFS in 20 minutes.
- A 30-minute ride to Shuangliu International Airport

Architectural Team

- Architectural design (shopping mall): Benoy (Britain)
- Architectural design (tower buildings): Kohn Pedersen Fox Associates (United States)
- Construction: LWK & Partners (HK) Ltd
- Concept and design of the relocation, restoration and reconstruction of the Tang Dynasty heritage site: Sichuan Province Ancient Architectural Design Co Ltd (四川省古建筑设计有限责任公司)
- Design concept of Art Gallery and Sculpture Garden: Junzo Munemoto (celebrated architectural and environmental structure planning artist in Japan who has developed the “Sculpture Garden” on Level 7 based on the “Urban Garden” concept.)

Inspired Retailing, Dining and Entertainment

Levels 1 and 2 Flagship stores of leading international brands

Featured brands will include: Balenciaga (first store in central western China), Berluti, Bottega Veneta, Burberry (flagship store in southwestern China), Canali, Celine, Chanel (first store in central western China), Coach, Dior and Dior Homme (flagship store in southwestern China), Dolce & Gabbana, Emporio Armani, Ermenegildo Zegna, Fendi, Giorgio Armani (first store in Chengdu), Giuseppe Zanotti (first store in Chengdu), Loro Piana (first store in Chengdu), Louis Vuitton (flagship store in southwestern China), Marc Jacobs (first store in central western China), Max Mara, Moncler, Paul Smith (first store in central western China), Prada, Roger Vivier (first store in central western China), Yves Saint Laurent, Salvatore Ferragamo, Tod's, Tom Ford (first store in central western China), Tory Burch (first store in central western China), Valentino (first store in central western China), and A & F (first store in southwestern China).

Levels 3 and 4 jewellery, luxury watches and clocks, skincare/ personal care/ cosmetics, and fashion accessories

Featured brands will include : Audemars Piguet (first store in southwestern China), Bulgari, Chaumet, Chopard, IWC, Jaeger-Lecoultre, Lane Crawford (key outlet and first store in central western China), Panerai (first store in central western China), Piaget, Qeelin, Rolex, Tiffany, Van Cleef & Arpels (first outlet in western China).

Levels 5 and 6 Lifestyle concept stores, trendy fashion, sports and leisure fashion, skincare/ personal care/ cosmetics, food and beverage, and entertainment

Featured brands will include: Spin Bowling(first outlet in China), UA Cineplex (IMAX)(first outlet in Chengdu) , Uniqlo (flagship concept store) , Page One bookstore (first store in Chengdu) , and Physical fitness centre (first outlet in central western China) and Xiao Nan Guo Restaurant (first outlet in southwestern China).

Level 7 Themed restaurants, Sky Garden and Sculpture Garden and the Art Gallery

Very Siam Thai Restaurant (first outlet in southwestern China) and themed bars: Stream, Let's Burger, and Miset

LG 1 and 2 Shopping and entertainment centre for youngsters, families and children

Featured brands will include: ice-skating rink and Great upscale lifestyle supermarket (first store in Chengdu), Burberry Kids (first store in Chengdu), Food Republic, Ippupo, Genki Sushi, Toy "R" Us, Fook Ming Tong (Chinese tea), and Moon Kee Dessert.

Highlights of Office Tower Provisions

- Lifts: 24 high-speed passenger lifts and two service lifts serving four zones in each building
- Security and safety: dedicated building access card system, professionally trained security canine patrol team and dedicated washroom access card system
- Attentive butler-style services: professional management service team for tenants, round-the-clock on-duty managers, and online service system provide butler-style comprehensive services

Parking Lot Service

- Fully computerised automatic parking management system
- Licence plate identification system
- Intelligent parking guidance system
- Access to WiFi internet throughout
- To bring management and service to the top level, the management of Chengdu IFS has opened the “Wharf Institute of Service Excellence” in Chengdu to nurture top-quality management service specialists