

Business Review

AWARDS & RECOGNITIONS I

HARBOUR CITY

"Campaign Award" Gold Award, "Citation for Innovation" and "Citation for Creative Marketing Partnership" in HKMA/TVB Awards for Marketing Excellence 2014

"Media Innovation" Gold Award and "Tourism, Destination & Real Estate" Gold Award in Greater China Effie Awards 2014

"Greater China PR Campaign of the Year" in PRWeek Awards Asia 2014

Gold Award in ROI Festival 2014

"The Event Marketer of the Year – Brand" in Marketing Events Awards 2014

"Excellence in Sensory Marketing" Gold Award and "Excellence in Event Marketing" Silver Award in Marketing Excellence Awards 2014 by Marketing Magazine



TIMES SQUARE

"2014 Asia-Pacific Community Support Award" by ICSC Foundation

"Brand Revitalisation", "Brand Excellence in Retail Sector" and "Effective Use of Marketing Communications" in Global Brand Excellence Awards 2014

"Excellence in Mass Event" Silver Award and "Excellence in Sensory Marketing" Bronze Award in Marketing Excellence Awards 2014 by Marketing Magazine



PLAZA HOLLYWOOD

"Best Shopping Website" in Internet Advertising Competition 2014 by Web Marketing Association of U.S.

"Excellence in Corporate Social Responsibility" Silver Award in Marketing Excellence Awards 2014 by Marketing Magazine

