

Other Businesses





(Left): i-CABLE renewed exclusive rights to the UEFA Champions League and Europa League 2015;
(Right): Wharf T&T Square, Kowloon Bay

The Group's other businesses include i-CABLE, Wharf T&T, The "Star" Ferry and Hong Kong Air Cargo Terminals ("Hactl").

i-CABLE

i-CABLE's efforts to sustain competitiveness and growth in the very challenging operating environment bore fruit in 2011. Operating margin, however, continued to come under pressure in the face of intense competition and rising costs.

Turnover increased by 5% to HK\$2,110 million while the net loss improved to HK\$179 million from HK\$267 million a year earlier. The financial position remained solid with net cash of HK\$338 million.

Pay TV subscribers grew steadily in 2011. Coupled with record-high advertising revenue, turnover for Pay TV increased by 12% to HK\$1,749 million. Effective marketing and promotional campaigns were commissioned to leverage on the prized content and strong HD services, including Barclays English Premier League matches in 3D and a value-added service allowing customers to view live-streaming channels on mobile devices. i-CABLE also continued with broadband service and network upgrades to reduce customer attrition and protect revenue.

Wharf T&T

Wharf T&T reported record turnover and profit in 2011. It also achieved another key milestone in its +EN ambitions to bring 'Fibre-To-The-Desk' to 95% of the business customers in the territory by 2013. Revenue rose by 4% to HK\$1,753 million and operating profit by 14% to HK\$230 million. Stable net cash inflow was maintained as planned despite aggressive investments in network and IT infrastructure.

The "Star" Ferry

The Star Ferry operates two inner harbour ferry services, namely Tsim Sha Tsui – Central and Tsim Sha Tsui – Wanchai. In a bid to improve its non-fare box revenue, The Star Ferry has been working on the Tsim Sha Tsui pier top redevelopment project with a view to convert the roof top of the piers into F&B outlets and public space to complement the future open piazza by the government.

Hactl

Hactl, a 20.8% associate of the Group, posted a 6% drop in throughput in 2011 as a result of weak demand from the European and US markets, supply chain disruption triggered by Japan's disaster, labour shortage in Pearl River Delta and the inward migration of manufacturers in China. Nevertheless, 2011 still marked its second best year in throughput volume with 2.7 million tonnes.

