

# Business Review

## AWARDS & RECOGNITIONS I

### HARBOUR CITY

"Campaign Award" Gold Award, "Citation for Innovation" and "Citation for Creative Marketing Partnership" in HKMA/TVB Awards for Marketing Excellence 2014

"Media Innovation" Gold Award and "Tourism, Destination & Real Estate" Gold Award in Greater China Effie Awards 2014

"Greater China PR Campaign of the Year" in PRWeek Awards Asia 2014

Gold Award in ROI Festival 2014

"The Event Marketer of the Year – Brand" in Marketing Events Awards 2014

"Excellence in Sensory Marketing" Gold Award and "Excellence in Event Marketing" Silver Award in Marketing Excellence Awards 2014 by Marketing Magazine



### TIMES SQUARE

"2014 Asia-Pacific Community Support Award" by ICSC Foundation

"Brand Revitalisation", "Brand Excellence in Retail Sector" and "Effective Use of Marketing Communications" in Global Brand Excellence Awards 2014

"Excellence in Mass Event" Silver Award and "Excellence in Sensory Marketing" Bronze Award in Marketing Excellence Awards 2014 by Marketing Magazine



### PLAZA HOLLYWOOD

"Best Shopping Website" in Internet Advertising Competition 2014 by Web Marketing Association of U.S.

"Excellence in Corporate Social Responsibility" Silver Award in Marketing Excellence Awards 2014 by Marketing Magazine





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## AWARDS & RECOGNITIONS II

### CHENGDU IFS

Gold Award for Marketing Excellence at The ICSC Asia Pacific Shopping Center Awards, entering as finalist to compete for its global honour "VIVA Best-of-the-Best"

"Best 10 Shopping Spaces" at the Asia Pacific Interior Design Awards

"Best Mixed-Use Development (South China)" in China Property Awards 2014

### SHANGHAI WHEELLOCK SQUARE

"Best Luxurious Commercial Property", "Luxury Attitude" and "Luxury Property Collection" by Golden Key International Alliance

LEED Gold Certification by U.S. Green Building Council

### CHONGQING TIMES SQUARE

"Chongqing Good Shopping Mall" by Chongqing Commerce Commission, Chongqing Retailers Association, Chongqing Ribao and Chongqing Wanbao

### WHARF T&T

"Your Choice@ Focus Hong Kong White Collar's Most Favourite Brand" by Focus Media Hong Kong

"The Best SMB Services – Unified Communications" in SMBWorld Awards by SMBWorld

"The Best Telecommunication Network Provider" in e-brand awards by e-zone

"Excellence HR Information System Provider Award" for Wharf T&T's IT service subsidiary COL Limited in HR Excellence awards 2014

### CABLE TV

"Investigative Reporting/ News Documentary" Gold Plaque in Chicago International Film Festival Television Awards 2014

"TV News Category" Gold Award in Consumer Rights Reporting Awards 2014

